

## Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55445 CF LOC-POL FBD - LBD: 10/24/12 - 10/28/12 HL#: Created: 10/22/12 12:58 PM

Client: FLORIDA CITIZENS UNITED... CPE: // Agency Commission: 15 % Updated: JMORALES2 on 10/23/12 03:25 PM

Agency: DIGITAL ENGAGE (342272) Product: CITIZENS UNITED FOR Sell :20:00 Confirmed: 10/23/12 02:54 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATE1	* * W T F * *	NEWS	30				0.0	\$3,500.00	2	\$7,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/28/12	<u>Oct 22</u>									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WCBSUN	* * * * S	MORN	30				0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/28/12	<u>Oct 22</u>									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLY01	* * W T F * *	NEWS	30				0.0	\$3,000.00	3	\$9,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/28/12	<u>Oct 22</u>									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSATNEWS	* * * * S *	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/28/12	<u>Oct 22</u>									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	7	0	\$21,500.00	\$18,275.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,500.00	\$18,275.00	\$0.00	\$0.00